

signagelive®

Fastrak.innovate

Digital Content and Screen Management over the web!!

Developed with leading European retailer participation, **signagelive®** by **Remote Media** digital content and screen management software means your digital signage network is always on and infinitely updateable. A Fastrak Retail U.S. exclusive offering, signagelive® keeps your capital expense to a minimum for a sustainable, reliable digital signage network that requires no software installation or commissioning over your corporate network .

The most stable, simple, scalable & cost effective digital signage network management available today from Fastrak Retail



Camelot™, the UK National Lottery, Tesco installation; 1470 screens managed securely over the worldwide web

Digital Signage can replace or enhance traditional printed signage and posters with the advantage of being updated from a central location at the press of a button. The ease and immediacy of updating Digital Signage content removes the numerous processes involved with printing, distributing and installing traditional printed material.

Imagine the ability to create date and time specific playlists of numerous types of media content including still images, animations, and video. Next, distribute this new content to (1) or (1000) screens and even ensure that the new content is running where and when you specified all from your Windows-based laptop.

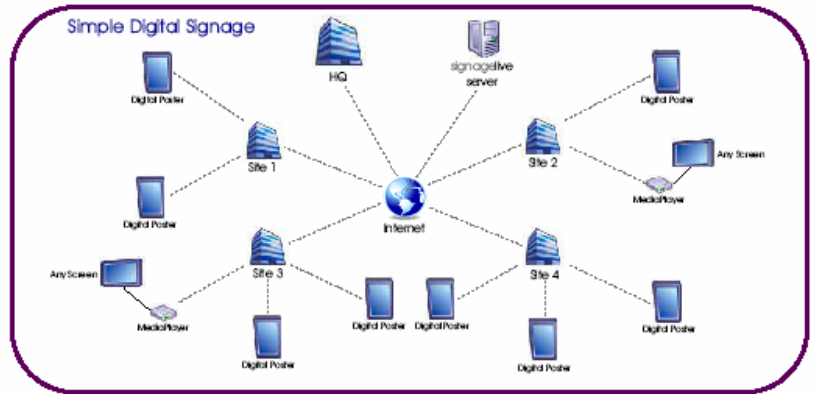


The Future of Retail Communications

In-Store Interactive, Shelf-edge and Display Solutions

Fastrak Retail blends technology with the retail environment to enhance the shopping experience and increase sales.

signagelive® features:



- **Compatible** with a comprehensive range of Digital Signage hardware or use our unique shelf-edge and poster solutions including the Fastrak.inspire standalone, broadcast MM series, or the fastrak.involve MX, and MV series screens for an interactive experience.
- **Extensive security** enabling the set-up and management of users with total control of access rights. Detailed audit trails for all signagelive activity by individual user are stored and available for reporting.
- **Live graphical diagnostics** showing the status of every screen connected to signagelive including auto-notification of screens that cannot be reached by signagelive.
- **Connectivity** options to the signagelive servers includes; standard phone line, ISDN, ADSL, cable, and satellite.
- Upload and store your multi-media content to playlists on the signagelive® servers; always a mouse click away, your content is ready for scheduling and distribution to your connected screens.
- **Group your sites and screens** to enable quick and easy update to multiple screens or an individual screen as and when you require.
- Distribute your playlists and media content in advance with date and time specific instructions for playback when and where you require.
- **Reporting** available for internal use or for third parties; signagelive® records every time a piece of media is played.
- signagelive has been developed to enable seamless integration with media planning and account systems proving a fully automated Digital Signage solution tailored to individual requirements of our customers.

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